



## Developers Build Test Environments in Hours Rather Than Days with Cloud-Based Tools

---

Softsource's unique IaaS offering reduces the lead time required to deploy ready-to-use test and development environments for ISV and Web Development customers. Using the Microsoft Dynamic Data Centre Toolkit and Hyper-V virtualization technology Softsource has developed a unique service in the cloud on a pay-per-use model. Test and development environments for developers now take less than an hour to deploy instead of days or weeks on-premise.

Based in Auckland, NZ, Softsource is able to provide consulting and development services for clients efficiently while meeting fast time to market criteria.

Our state of the art Data Centre designed on the latest HP technologies offers reliable IT infrastructure for customer's requiring high performance software testing, and proof-of-concept environments.

With a pay-per-use test and development environment model, developer's infrastructure costs are significantly lowered. Additionally, entrada's unlimited international usage policy allows expansion of services to international customers without crippling traffic costs.

"The need to create a web portal with round-the-clock support meant we chose Hyper-V, along with a related set of technologies, including the Microsoft Dynamic Data Centre Toolkit for hosting providers." Comments David Small, Technical Manager, Softsource. "Windows Server 2008 R2, Microsoft SQL Server 2008 R2, Microsoft System Centre Virtual Machine Manager 2008 R2 and the entrada smarts make it easy for developers to setup, provision, and maintain hosted services from a self-service interface".

### Instant access to ready-to-use virtual machines

Creating infrastructures for developers would often take days or even weeks using on-premise tools. Such long lead times could mean the difference between success and failure of a client project or request for proposal. The entrada IaaS solution has removed the delay and put the control back in the hands of the user.

### Pay-per-use financial model reduces costs

Operational budget is not spent on acquiring licenses for testing and acceptance management software that is only needed on a temporary basis. Instead of requiring capital expenditure for a permanent license, end users can use their operating budget on a pay-per-use basis through the entrada offering.

### Monthly invoicing provides business flexibility

In the current economic climate, a monthly invoicing model ensures better control and the ability to respond quickly to sudden changes in demand for developer time worldwide.

### Improved environmental sustainability

The switch to a cloud-based service, reduces demand on space, electricity and air conditioning. This contributes to the company's green IT agenda and lowers its carbon footprint.

### Self-service feature adds flexibility and scalability

The self-service features from Softsource reduces the need for technicians to spend time building infrastructures and puts the control back in the hands of the developers.

### Unlimited international Usage

Allows ISV's and individual developers to expand their service to international customers without crippling traffic costs.

**SOFT  
SOURCE**  
COMPUTING A BETTER WAY

