

**Saving
\$302
per month
on toner costs**

Managed Print Case Study

HP Colour LaserJet Enterprise
MFP M577dn Printer



Petar Kust
Managing Director
Softsource

MPS Monthly Costs			
	Pages per month	Cost per page	Total cost
Mono	3096	\$0.010	\$30.96
Colour	1626	\$0.100	\$162.60
Total Cost per month			\$193.56

Previous Costs - Consumables			
	Pages per month	Cost per page	Total cost
Mono	3096	\$0.032	\$99.07
Colour	1626	\$0.244	\$396.74
Total Cost per month			\$495.81

Pricing excludes gst and is based on RRP

Why did you first look into Managed Print Services?

Our existing printer was constantly faulting, causing disruption, time delays and reduced office efficiencies. Additionally, on reviewing the costs associated with the printer I was concerned about how much we were spending each quarter on consumables.

What were your print requirements?

For this particular printing pod, the users needed to be able to 2 side print, scan, copy and send-to-email so it was clear we needed a Multifunction printer. Having a print requirement of approximately 3,000 pages a month, the HP LaserJet M577dn printer was the ideal choice. Speed was also a factor, particularly around time for first print, and our need for large document prints of 50 pages or more. The 40 page per minute rating for the M577dn suited us nicely.

How was the experience onboarding MPS?

Surprisingly simple and trouble free. We received notification from HP that the printer had been dispatched and that an HP Service agent had been booked for the initial install and testing. We still needed our technical personnel present for the internal network setup and protocols but together they had us up and operational in no time.

How does the billing work?

Each month we receive an invoice showing our actual printed page numbers for the month with corresponding costs. This report gives me a far greater insight into our print volumes.

What are the biggest benefits to your business?

The cost savings of course, with the HP M577dn we will be saving \$3,627 per annum based on the present monthly figures but it's certainly a bonus having the cartridges turning up automatically when required. Previously everyone would ignore the "low ink" warnings until the printer stopped working and then it was a scramble to get a new cartridge to meet office print demands.