

# In-House vs CloudNow

## What is the true cost of running your business computer systems?

### Software

- IT must select and install software.
- Comes pre-loaded with Microsoft Outlook, Word, Excel, PowerPoint, OneNote, and Teams.

### Support

- IT provides user support.
- CloudNow includes full service support during standard business hours.

### Productivity

- With unsuitable or aging devices users and IT staff alike may suffer from low morale and productivity.

**63%** say resources drained by device management could be used on other strategic IT projects (e.g., security)<sup>3</sup>.

**78%** say devices are an important part of employee experience<sup>3</sup>.

- With the HP ProBook 450 or a choice of laptop, tablet or desktop computer, users have the latest tools at their disposal to ensure optimal productivity.

### Purchasing

- IT must research machines, assess user needs and negotiate price.
- Softsource brings range of HP computers to your premises to try out.
- If preferred, Softsource can bring a range of devices to your site for evaluation.

### Cost of internal support & maintenance

- \$7,000 to \$13,000 per user<sup>1</sup>.
- One simple monthly fee per user. No upfront costs with a 12 month only commit.
- Strong strategy for small businesses to implement and maintain better cash flow management.

### Replacing Devices

- IT must manage the user changeover, and provision a new machine.
- CloudNow enables each user to have the best solution for their specific job and the ability to replace the device after 12 months if their needs have changed.

### Updates

- IT must install updates and patches.
- All updates and security patches are maintained without interrupting users.

### Time

- 3-4 hours to personalise individual machines and migrate data to meet business needs.
- Zero touch: Device arrives ready to go. Microsoft 365 loaded and prepared for the user. Data migrated from old PC for FREE.

### Security

- IT must secure and monitor multi-OS devices to avoid security breaches.

**44%** of businesses experiencing cyber-crime report a negative impact on employee morale<sup>2</sup>.

- Peace of mind with End Point Protection secured and monitored by the experts.

Want the IT department to focus on growing the business, not managing devices?  
Contact the Softsource CloudNow team today.

Call now +64 9 918 3712

Enquire Now

<sup>1</sup> Gartner, 'Notebook -Total Cost of Ownership', 2013

<sup>2</sup> HP Development Company, 'A Simple Security Solution For Today's Workplace', February 2018

<sup>3</sup> IDC as sponsored by HP Inc., 'How Device as a Service Could Revolutionize Lifecycle Management', 2018