



Digital Transformation Partner of the Year

Reseller News Innovation Awards

Reseller News honoured New Zealand’s best and brightest channel players at the 2019 Reseller News Innovation Awards, held on October 23 at the Cordis Hotel in Auckland.

In total, 79 organisations were nominated this year, acknowledging the increased levels of innovation across New Zealand.

Accordingly, Softsource were thrilled to have been named Digital Transformation Partner of the year in the Emerging Technology category.

This award recognises Softsource’s focus on innovation and achievements made in assisting organisations remodel their business processes to improve their capability and efficiency and helping them stay ahead of their competitors.

Many New Zealand businesses find themselves “wedded” to an array of manual processes and outdated on-premise applications for no other reason than they simply haven’t found a better way of doing things. Moreover, no one has shown them how they can automate repetitive and time-consuming tasks using modern applications, tools and services. Softsource overcomes this challenge, by demonstrating through discovery workshops, the tangible cost savings and productivity economics of automation and improved practices. In addition, our methodology incorporates the identification of professional development opportunities for our customers staff, embodying a highly agile approach to innovation.

To help your business create value and advantage in a digital-first world contact Softsource today and let us help you transform.

“This award reflects Softsource’s focus on innovative technologies in delivering enterprise strength solutions across all market sectors.”
stated Pablo Garcia-Curtis,
General Manager, Softsource.
“Softsource is delighted to receive this award as it reflects the team commitment and capability in delivering exemplary and proficient solutions to our customers.”